



**Anouck Duranteau-Loeper will join the Board of Directors of Maisons du Monde as Permanent Representative of Majorelle Investments**

**Paris, May 31, 2023** – Majorelle Investments, a reference shareholder of Maisons du Monde, represented by Anouck Duranteau-Loeper, will join the Board of Directors of Maisons du Monde. This appointment will be submitted to the vote of the shareholders at the Maisons du Monde general meeting to be held on June 29, 2023. This upcoming appointment marks an important step in the development of Maisons du Monde and enhances the expertise and diversity of its Board of Directors.

Anouck Duranteau-Loeper, currently CEO of Isabel Marant, is an accomplished leader, known for her strategic leadership and expertise in the fashion sector (LVMH, Celine, Paco Rabanne, Isabel Marant). She brings valuable experience and in-depth market knowledge, as well as an innovative vision in terms of style and trends.

The proposed appointment of Majorelle Investments represented by Anouck Duranteau-Loeper, as well as the endorsement of the recent appointment of Françoise Gri as Maisons du Monde's Chairwoman, will reflect Majorelle Investments' commitment to support, particularly through a renewed governance, the growth strategy of Maisons du Monde, a leading brand in decoration and furnishings, committed to Sustainable Development, and a true lifestyle partner to its customers.

Gabriel Naouri, President of Majorelle Investments, commented: "I am delighted with the arrival of Anouck Duranteau-Loeper. Her passion for innovation, her understanding of consumer expectations, and her ability to anticipate market trends will be essential assets to accompany the growth of Maisons du Monde".

Anouck Duranteau-Loeper stated: "Maisons du Monde is a leading company with great potential for growth in both offline and online, as well as B2B. I hope to be able to contribute, through my experience in product offering and innovation, to the company's development and enable Maisons du Monde to offer its customers ever more inspiring and innovative products to create unique, warm, and sustainable living spaces".

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## MAJORELLE INVESTMENTS

### **About Anouck Duranteau-Loeper**

Anouck Duranteau-Loeper is the CEO of Isabel Marant, a French company specializing in the creation, production, and distribution of luxury Ready-to-Wear and Accessories. Anouck is also the President of the Chambre Syndicale de la Mode Féminine (Chamber of the French Federation of Haute Couture and Fashion).

She began her career in Paris at McKinsey & Company as a consultant and later joined the LVMH group, where she worked in the group's strategy department and then in the fashion division for 5 years. Within the LVMH group, she joined Maison Celine in 2009 as the Director of Leather Goods and Accessories under the artistic direction of Phoebe Philo, a period during which Maison Celine regained growth and profitability.

In 2014, she became the CEO of Paco Rabanne Mode, a position she held for 3 years before taking on the role of CEO of Isabel Marant in 2016. Since her appointment, Isabel Marant has doubled its revenue while maintaining a high level of profitability.

She graduated from the École Supérieure de Commerce de Paris (ESCP EAP) with a major in marketing. She also underwent training at the Indian Institute of Management Ahmedabad (IIMA).